

April 5th

THE GOLDEN RULE IS NOT AN OPTION – IT'S THE KEY TO OUR COMMON SURVIVAL.

- Karen Armstrong



This year long campaign officially begins on April 5th-International Golden Rule Day.

The Department of Human Services Faith- Based Initiative and Catholic Charities invite all of San Antonio to rally and commit to living, learning, teaching, inspiring and generating action of the ethic of reciprocity, aka. The Golden Rule

Take note...

APRIL 4TH

Downtown Skyline being lit up "golden" to launch – sundown at 7::54pm

SOCIAL MEDIA

#begoldensa on Facebook #begoldensa.com

"San Antonio's designation as one of the 450 world-wide Compassionate Cities means w strive every day to become more compassionate in service and in care towards each other. This #BeGoldenSA campaign is a message of unity, civility and daily practice in actions that help us remember our common humanity and the golden potential we have when we work together. Our children's futures depend on us!"

- Mayor Ron Nirenberg